

State Institute for Art Studies (Moscow, Russia)  
The Department of Mass media art studies

All-Russian Scientific and Practical Conference  
“Rock music in the context of modern culture” - 2020

November 20, 2020

The scientific and practical conference “Rock music in the context of modern culture” took place for a first time at the State Institute for Art Studies in November 2018. The scientific forum attracted wide attention among researchers involved in the problems of rock music and mass genres. Based on the topics of the first conference, a collection of scientific articles was published. The second conference aims to continue the comprehensive study of rock music phenomenon in the context of modern culture. In addition to scientific studies of broader spectrum, it is planned to consider a number of practical issues related to performing and concert activities.

The main topics of the conference:

- Research approaches to the problems of rock music, terminological aspects;
- Styles of rock music and their evolution;
- Expressive means, genres, forms;
- Issues of artistic content and poetics;
- Questions of the analysis of poetic texts;
- National music scenes, cultural communication in rock music;
- Historical and sociocultural aspects of the study of rock music;
- “Retromania”: 1960s, 1970s, 1980s in rock music and their actualization in modern times;
- Creative biography of a rock musician as an object of research;
- Contemporary issues of rock journalism. Rock and mass media;
- Rock as a performing art. Studio and concert aspects of creativity. Sound texture of rock;
- Rock music and visuals;
- Dialogue of genres and styles. The interaction of rock with academic culture, other genres and types of art (dance, theater, cinema, etc.)

We invite to our conference:

art historians, philosophers, philologists, musicologists, sociologists, cultural scientists, economists, practicing musicians, journalists, teachers, postgraduate students.

The main form of participation is a scientific report. Time limits are 20 minutes for the report + 5-10 minutes for discussion after each section (of 2-3 reports). It's possible to include video and audio examples. In addition to the reports, creative meetings, workshops and a concert program are planned (to be announced later).

Conference address: State Institute of Art Studies (Moscow, Kozitsky per., D. 5). It's also possible to participate online (via Skype or Zoom) or by correspondence (with article to be published). The form will be updated by early fall.

Conference Coordinator: Senior Researcher, The Department of Mass media art studies, PhD Elena Aleksandrovna Savitskaya.

Applications for participation in the conference are accepted until October 15, 2020 by e-mail [helen@inrock.ru](mailto:helen@inrock.ru). The application (see Appendix) must contain the abstract of the report (up to 1000 characters). The organizing committee reserves the right to reject the applications.

Participation in conference is free. Based on the materials of the conference, it is planned to publish a collection of articles).